

Josef Martens PhD CSP

Elevating Professional Services

Business Growth Accelerator



Programs from the Cutting Edge

As a recovering scientist, Josef brings an analytical mindset to his work - and also the deep empathy of a trusted advisor:

- Four patents in the field of OLED displays show that Josef knows a bit about innovation, disruption - and being on the cutting edge (without bleeding).
- Starting a spin-off company that went through an IPO and ultimately sold for almost US\$300 million shows he's focused on outcomes.
- Having worked with awesome leaders of some of the most innovative organizations, including AstraZeneca, Daimler, Dentsply, Merck&Co., NASA, Siemens and many Government Agencies, shows Josef ability to inspire diverse clients.

Josef's Programs for Coaches, Speakers & Consultants

Sell Without Selling

Coaches, speakers and consultants are often driven by a strong sense of passion. They love what they do and strive to be authentic and true to their message. Having to market and sell often feels 'salesy', fake and off-message. Yet they realize that their impact, influence and income depends on their ability to win over clients - i.e. to sell. This program bridges this chasm, and helps participants find an approach to selling that feels (and is) natural and powerful.

Stop Playing Expert & Achieve Radical Growth

Expertise is a dime a dozen. Especially for the credentialed experts, expertise is often overrated and is not the key to success. In this program, you discover what it takes to move the relationship with your clients from service provider to trusted partner. Elevate to a relationship, where everyone is able and allowed to be present as their real and authentic self and free from any pretense.

Why Josef?

☒ Experience

Josef has spoken to over 1 million people in audiences in 30 countries on six continents. His original and thought-provoking content allowed him to be a **TEDx** speaker.

☒ Josef is a Pro

Josef is one of only 700 speakers worldwide who can call themselves a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He is also a Trustee of the National Speaker's Association.

☒ Original Super-Charged Content

Josef believes that conventional wisdom is just that: conventional. Get ready for unconventional and outstanding content, laced with game-show style interaction, actionable tools and take-aways.

☒ Not Your Average Joe

A PhD in physics from the University of Cambridge, several patents, a successful spin-off company - and now a consultant, speaker and coach for consultants, speakers and coaches.

Some of our Awesome Clients

