

International Coach Federation Australasia Inc Incorporated on 10 April 2000



Helen Zink, ACC Nominated for Director Finance

Helen Zink has accepted a nomination for the position of Director Finance. If elected, Helen will hold this position from the 2020 AGM for a three year term.

Nominated By: Alyson Keller, PCC
Seconded By: Helene Deschamps, PCC

Helen, Alyson and Helene are financial ICF members.

Director Finance requires specialist expertise and is not public facing. ICF Membership or Credential is not required of this Directorship.

Helen offers the following information to support this nomination.

An overview of your coaching work explaining how it fits into your overall professional practice and the coaching niche within which you work.

My personal and professional goal is to help people to be the best they can be. I have my own coaching and consulting business since 2013 (part time for some years and now full time). My areas of specialty are leadership development coaching, change management, positive psychology and more recently team coaching. My business experience has developed over a corporate career spanning 20 years working within large multinationals worldwide. Corporate roles include strategic and commercial business partnering, change management, consulting, commercial and financial management, and people leadership. Ten of these years as a member of senior leadership teams and a people leader. I do my best work when I partner with professionals and their teams, and middle/senior managers and their teams, because I have been there, I have been my clients.

I also bring considerable professional qualifications, credentials and associations including:

- Masters in Science (MSc) Coaching Psychology, Sydney University
- Masters in Business Administration (MBA), Auckland University
- Bachelor of Management Studies (BMS(hons)), Waikato University
- Chartered Accountant (CA), Chartered Accountants Australia and New Zealand (CAANZ)

What is your professional background and experience outside Coaching? Describe your key responsibilities and achievements in each role? How will you apply this experience in the Board position you are seeking?

My business experience has developed over a corporate career spanning 20 years working within large multinationals worldwide. Corporate roles include strategic and commercial business

partnering, change management, consulting, commercial and financial management, and people leadership. Ten of these years as a member of senior leadership teams and a people leader.

Some organisations I have worked with outside coaching include St John, Auckland Council, Fonterra Co-operative.

The aspects of these roles I will apply to the Board position under consideration include: commercial acumen, diverse business knowledge, comfort with senior lead teams, strong relationship building skills, driving strategy to outcome, conflict management, and challenging status quo.

What is your vision for ICF Australasia, and how do you see your contribution to this in the position for which you are nominating?

My vision is for buyers of coaching services in Australasia to appreciate the value of the ICF credential, see it with the same value that other professionals have in the market place, and require all coaches they employ to be ICF qualified.

My contribution to this in the Board role being considered is to ensure that ICF Australasia operate professionally and make good quality professional and commercial decisions for the benefit of our members.

What is your prior involvement with the ICF Australasia coaching community at local level, to date?

I have been the Treasurer of the New Zealand Northern Branch of ICF from 2015 to date, and an active ICF member since 2014

What do you see as your role as a team member of the ICF Australasia Board?

To provide commercial and financial support and advise to other Board members in making the best decisions that provide the best outcomes for the organisation and our members.

Also given my exposure to senior leadership teams, providing insight and options on how to tackle organisational challenges.

What 'gift' (strengths/talents) will you bring to the team?

I have many! The first being that I am a Chartered Accountant with CAANZ. I also bring these strengths and talents with me:

- Leading organisational and individual change
- Strong stakeholder relationship development at all levels of organisations
- Project management and delivery
- Collaborative working style
- Holistic, strategic, and future focused thinking
- Natural curiosity, openness and desire to learn
- Creative problem solving
- Diverse career and life experience
- Authenticity, integrity and strong values

What other comments would you like to provide to support your nomination for this position?

As I have many years' experience with ICF Australasia at a branch level, it seems a natural progression to move to Board level. I believe I have a lot to offer the role from an experience perspective, a business perspective, and a coaching perspective. I look forward to working with you.

If my application is not successful this time, I would like to be considered next time the role is up for renewal.